

DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY

I, Matthew John Bending, declare that I am a citizen of the United Kingdom residing at Stirling, United Kingdom, and that I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**System and Method for the Rental of Advertising
and Promotional Space in Public Facilities**

the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.

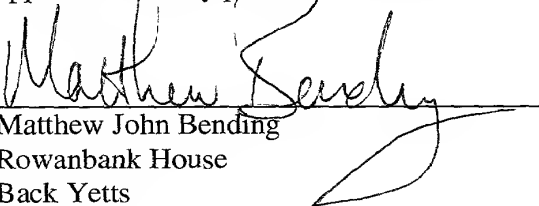
I acknowledge the duty to disclose to the Patent and Trademark Office all information known to be material to patentability as defined in §1.56.

There is no foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

I hereby appoint Robert E. Muir, Patent Office Reg. No. 23,017, Kevin M. Kercher, Patent Office Reg. No. 33,408, Richard J. Musgrave, Patent Office Reg. No. 44,960, telephone number 309-637-4900, and H. Frederick Rusche, Patent Office Reg. No. 45,061, telephone number 314-421-4800, my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected with this application. Please address all correspondence to:

**Kevin M. Kercher
Husch & Eppenger, LLC
401 Main Street, Suite 1400
Peoria, Illinois 61602-1241**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


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7/06/01
Date